



Albertville City Schools
Foundation

Est. 2003

CORPORATE PARTNERSHIP
CAMPAIGN
2023-2024



Enhancing Educational Experiences
Creating a stronger community
and brighter future.

Why Support ACS Foundation?

The ACS Foundation is a separate nonprofit 501(c) 3 organization that supports our school system. The foundation exists to enhance the educational experience for the faculty and students of Albertville City Schools, giving every student every possible opportunity to succeed.

With support of our generous community, ACS Foundation creates a brighter future and stronger community by funding the following programs:

1) Ready to Learn/Student Support—When children experience chronic stress associated with living in poverty, their ability to concentrate, remember and learn are adversely affected. We strive to remove as many barriers as possible for these children. Your gift can provide more than comfortable shoes or appropriate clothing. You can give confidence and dignity to a child—reducing shame and embarrassment.

2) Teacher Appreciation- Employees who are recognized and encouraged are more productive and effective. You can give encouragement to our teachers and staff!

3) Classroom Innovation/Teacher Grants- Each year, ACS Foundation funds grants to teachers who have classroom needs or innovative ideas beyond what federal/state/local budgets can support. You can ensure our teachers and students have everything they need to help our students succeed.

4) AHS Alumni Memorial Scholarship

5) Dolly Parton Imagination Library

6) Always an Aggie Association and AHS Alumni Hall of Fame

All corporate partnerships, individual donations and funds raised go to support these programs. Gifts can be designated, but unless otherwise noted, all gifts will be allocated to the area of greatest need.



Why Become a Corporate Partner?

Community Investment Marketing Works!

Let us celebrate your generosity and build your brand!

A corporate partner is a business or organization that invests in the Albertville City Schools Foundation at one of the levels listed in this catalog. While the Albertville City Schools Foundation Corporate Partnerships bring much more value than simply event sponsorships, we enjoy celebrating the generosity of our partners at the following events that are planned for the 2023-2024 school year. We are so grateful for corporate partnerships that make our work possible. You are creating a stronger community and brighter future by investing in our students and teachers! Thank you for your role in creating excellent educational experiences.

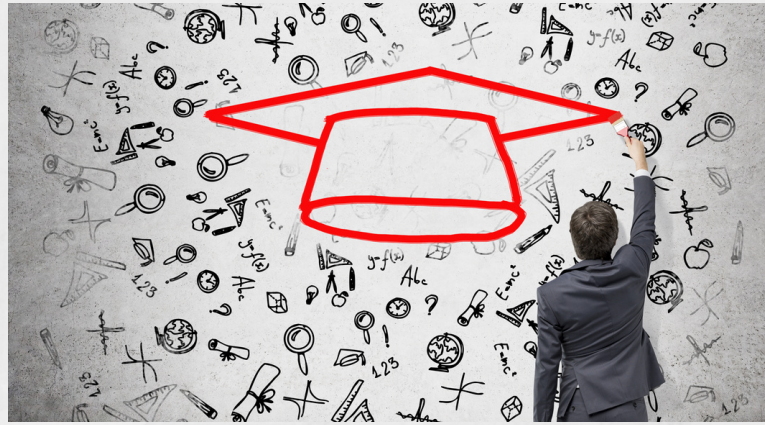
While donations of all amounts are helpful in achieving our mission, **In order to be recognized as a Corporate Partner for the full 2023-2024 school year and receive full benefits, your contribution should be valued at one of the monetary levels below.** Commitment forms should be received by September 30, 2022, but please note payments can be made in installments by May 31, 2023.

Continuing Sponsorship Levels:

MVP	\$5000+
Championship	\$3000
Varsity	\$2000
JV	\$1000

In addition to the benefits you select in this catalog totaling your overall investment amount, every 23-24 Corporate Partner at these continuing sponsorship levels will receive:

- Company logo on step and repeat banner used at all major Foundation events
- Advanced listing on foundation website with logo and link to company website
- Complimentary parking pass (\$60 value) to home football games in the Fine Arts Center lot
- First right of refusal on your sponsorship package each year
- PLUS the corresponding benefits selected throughout the catalog = your total investment



AHS Alumni Hall of Fame Dinner

The AHS Alumni Hall of Fame Dinner is the premier event of the year for Albertville City Schools Foundation supporters and the community. Each year, 4 people are inducted into the AHS Alumni Hall of Fame. We will celebrate these individuals and their accomplishments while enjoying a fantastic catered meal, drinks and live entertainment. We also highlight the Foundation's accomplishments for the previous year and preview the upcoming year. Traditionally, this event has been held in partnership with the chamber as a luncheon. We are excited to bring a more formal affair to the community and expect attendance of 250 or more.

Presenting Sponsor \$3,000 (4 available)

sold to:

Benefits: Presenting sponsor company name and logo

will be listed on all event advertising; company representative will be recognized at event; company banner prominently displayed at event; reserved table for 8 with company name and logo

Table Sponsor \$1,000 (13 available)

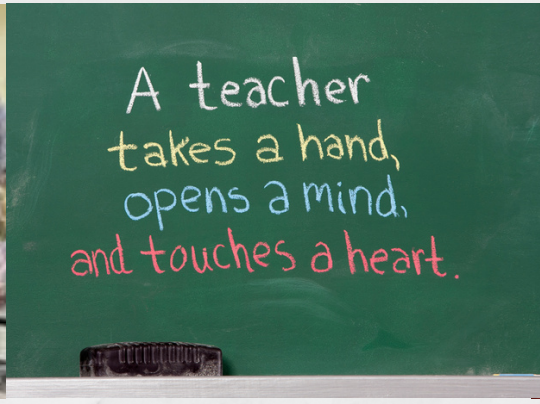
sold to: First Southern State Bank , RJA, Sand Mountain Toyota

Benefits: Spotlight sponsor company name will be listed on all event advertising; company representative will be recognized at event; reserved table for 8 with company name and logo

Social Hour Sponsor \$2,000 (2 available)

sold to:

Benefits: Company name and logo will be prominently displayed in the bar area; company representative will be recognized at event; 6 complimentary tickets



Teacher Appreciation Events

Twice per year, our community has an opportunity to encourage our Albertville City Schools staff with a meal and a show of support. We provide a meal at each school and goody bags for all employees of the school system.

Thanks a BRUNCH - December
Let's TACO bout how awesome you are - May

Winter Presenting Sponsor \$6,000 (1 available)

sold to:

Benefits: Presenting sponsor company name and logo will be listed on all event advertising; event signage; business encouraged to provide promotional material for teacher goody bags; representative invited to attend/speak

Spring Presenting Sponsor \$6,000 (1 available)

sold to:

Benefits: Presenting sponsor company name and logo will be listed on all event advertising; event signage; business encouraged to provide promotional material for teacher goody bags; representative invited to attend/speak

Winter Sponsor \$500 (7/12 available)

sold to:

Benefits: sponsor company name and logo will be at event; event signage; business encouraged to provide promotional material for teacher goody bags

Spring Sponsor \$500 (8/12 available)

sold to:

Benefits: sponsor company name and logo will be at event; event signage; business encouraged to provide promotional material for teacher goody bags



Spring Fling

Albertville City Schools and the Albertville City Schools Foundation invite families in our community to join in a celebration of all things that make it great to be from Albertville. Come out and enjoy some good, old fashioned family fun while supporting our schools! We will have vendors, games, food, inflatables and more. Tickets are \$5, and we expect 2500 or more people to attend.

\$2,500- Presenting sponsor—(2 available)

Sold to:

- Top Billing Acknowledgement on the sponsored event's posters and flyers and all event publicity
- On Stage Recognition throughout the day by event emcee
- Recognition on social media
- Qty. 15 "All Day Play" passes (wristbands)

\$1,500- Event Area Sponsor

Sold to:

- Exclusive Sponsor of the Area- marked with a 5 ft. banner
- On Stage Recognition throughout the day by event emcee
- Recognition on social media
- Qty. 10 "All Day Play" passes (wristbands)

\$500- Spring Fling Event Sponsor (10 available)

Sold to:

- Logo on the Sponsor Screen with all event sponsors.
- Recognition on social media
- Qty. 4 "All Day Play" passes (wristbands)

\$250- Sponsor a Carnival Game (20 available)

Sold to:

- Logo on the Sponsor Screen with all event sponsors
- Logo on a 18"x24" sign at your game
- You may work the game/pass out information at your booth if you so choose, or we will get volunteers for your space to run your game.
- Qty. 2 "All Day Play" passes (wristbands) for the carnival games



Golf Tournament

We are excited to continue the Tee Off for Teachers golf tournament this year! The event will be held at Big Spring Lake Golf Club and host 24 teams of 4 players each. A meal, snacks, and beverages will be provided to all players.

Presenting Sponsor \$2500 (3 available)

sold to:

Benefits: Presenting sponsors are entitled to a four-person team; 8 mulligans; 4 tee blasters; first choice of tee-off hole; signage at one hole; company banner displayed at event; top billing on all event advertisement.

Spotlight Sponsor \$1000 (6 available)

sold to:

Benefits: Spotlight sponsors are entitled to a four-person team; 4 mulligans; signage at one hole; company listed as Spotlight sponsor with company name on all event advertising.

Putting Contest Sponsor \$500 (1 available)

sold to: Benchmark Construction

Benefits: Company signage at putting contest green; recognition in event publicity

Longest Drive Contest Sponsor \$500 (1 available)

sold to:

Benefits: Company signage at longest drive tee; recognition in event publicity

Closest to the Pin Contest Sponsor \$500 (1 available)

sold to:

Benefits: Company signage at closest to the pin hole; recognition in event publicity

Beverage/Snack Cart Sponsor \$500 (1 available)

sold to:

Benefits: Company name and logo on beverage cart; recognition in event publicity; company may provide koozies to be handed out with beverages



Corporate Partnership Commitment Form

AHS Alumni Hall of Fame

Presenting Sponsor (\$3,000) ___ Social Hour Sponsor (\$2,000) ___ Table Sponsor (\$1,000)___

Teacher Appreciation Events

Winter Presenting Sponsor (\$6,000) ___
Winter Sponsor (\$500) ___

Spring Presenting Sponsor (\$6,000) ___
Spring Sponsor (\$500) ___

Spring Fling

Presenting Sponsor (\$2,500) ___
Event Sponsor (\$500) ___

Event Area Sponsor (\$1500) SOLD OUT
Carnival Game Sponsor (\$250) ___

Golf Tournament

Presenting Sponsor (\$2,500) ___
Putting Contest Sponsor (\$500) ___
Longest Drive Contest Sponsor (\$500) ___

Spotlight Sponsor (\$1,500) ___
Closest to the Pin Contest Sponsor (\$500) ___
Beverage Cart Sponsor (\$500) ___

Sponsorship total \$_____



Corporate Partnership Commitment Form

Thank you for interest in investing in the Albertville City Schools Foundation. Please fill out the form below and return with your payment or payment plan to 107 W. Main Street, Albertville, AL 35950. Sponsorships are first come first served. We will contact you to confirm your options are available.

Organization: _____
 Contact Person: _____
 Address: _____
 City/State/Zip: _____
 Email: _____
 Website: _____
 Telephone: _____

Total Investment amount: _____

Overall Partnership Level:

MVP	\$5000+
Championship	\$3000
Varsity	\$2000
JV	\$1000

Please invoice me:

Method of Payment: Check Credit Card

Credit Card: Visa Mastercard AMEX

Name on card _____

Card # _____

CVC # _____ Expiration Date _____

Signature: _____

Payment Plan: Complete Payment must be made by 5/31/23.

1 Payment in Full _____

Monthly Payments _____

Quarterly Payments _____